



吉星  
Cusi

為您送上  
歡樂和幸福

Cusi bring  
you happiness  
and fortune!



# 吉星 CUSI

古代遠行者倚賴夜幕繁星引路，眾星中有閃爍的一群，被稱為「吉星」。傳說中吉星是文化使者，為世界帶來歡樂和幸福。

Ancient travelers look upon stars to navigate their journey and guide them at night. Among the twinkling stars are some spectacular ones, they are called Cusi; according to Legends, they are the ambassadors of culture that bring happiness and fortune to all living things on earth.

雪豹生活在中國西部天山長年積雪的山峰上，他們孤寂而堅韌，是高原山地生態的象徵。

Snow Leopard lives in the snowy mountains of Western China, around Xinjiang and the Tibetan highlands. They are strong, mystical and highly respected.



雙峰駱駝生活在有「生命極地」之喻的沙漠戈壁之中，能耐苦耐勞，是承載人類使命的「沙漠之舟」。

Bactrian Camel, the two-hump camel, is a symbol of gentle and hard working beings.



藏羚羊生長在中國青藏高原，他們性格靈敏及溫順，是和平的使者。

Tibetan Antelope lives on Tibetan highlands. Their swiftness and streamline outlook are harmonious with the environment.



牦牛生活在中國的青藏高原，是中國先祖圖騰，創世護身的象徵，也是頑強生命力的象徵。

Yak lives on Tibetan highlands. They are strong and robust, diligent and timid in temper. They are regarded as totem of the Tibetan highlands.

藏獒體量壯大、勇敢、可靠，生活在西藏，是具有精神象徵意義的吉祥物，有「東方神犬」的稱號。

Tibetan Mastiff resides in the Tibetan highlands. They are huge in size, ferocious, loyal and trustworthy. They are regarded as a sacred animal in the mountains.



狐仙源於中國，民間俗稱大仙，在先秦與漢的地位最為尊崇，與龍、鳳麟及鳳凰一起並列四大祥瑞。

Sacred Fox, a mystic being, is believed that they can drive away evil spirit and bring luck to the households in the Yangtze Delta cities.



兔爺是北京城的吉祥物，代表平安、祝福及吉祥，是北京城的保護神。

Noble Rabbit is a mascot in Beijing, regarded as a deity that will bring fortune and protection to Beijing people.



短尾猴出生在中國安徽黃山，是智慧和靈動的代表，也是黃山文化的象徵。

Short Tail Monkey resides mainly in Anhui Province, China. They are sociable and energetic, an icon of the magical Yellow Mountain.



孺子牛象徵忠誠、無私的精神。魯迅筆下的「孺子牛」，說的是比喻默默耕耘、無私奉獻的人。

Ruzi Bull is a character created by the famous Chinese scholar Lu Xun. It symbolizes diligent and loyalty to preserve meritorious principles.



徽駱駝是一個精神代表，象徵安徽商人穿絲織亞大陸，面對困難仍能堅毅不屈的刻苦耐勞和誠信可靠的精神。

Hui Camel symbolizes merchants from Anhui Province, known for their diligence, hardworking and honesty even in a tough environment.

(吉星·文化旅遊) 吉星化身旅遊大使,伴您遨遊大地,展開不一樣的文化旅程。  
(Cusi·Culture Tour) Cusi are travel ambassadors who bring to you different cultural journeys.

西安 Xian / 敦煌 Dunhuang



西寧 Xining / 吐魯番 Turpan



蘇州 Suzhou / 黃山 Huangshan



北京 Beijing



〔吉星・文化旅館〕吉星下榻不同地域的文化旅館，與您一同體驗當地的生活文化。  
 [Cusi • Culture Hotel] Cusi stay at the culture hotels in different regions and experience the local culture with you.

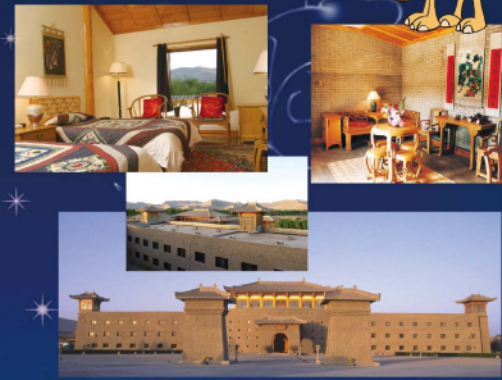
侶松園賓館 (北京)  
 Lusongyuan Hotel, Beijing



平江客棧 (蘇州)  
 Pingjiang Lodge, Suzhou



敦煌山莊  
 Silk Road Dunhuang Hotel



宗喀賓館 (西寧)  
 Silk Road Tsongkha Hotel, Xining



吐魯番綠洲賓館  
 Silk Road Turpan Oasis Hotel



黃山：屯溪客棧 / 西遞行館  
 Huangshan: Tunxi Lodge / Xidi Travel Lodge




還不趕快把吉星帶回家，讓吉星為  
您送上歡樂和幸福：


- 不論身處何方，總有吉星在旁
- 與親朋至愛分享吉星帶來的幸福
- 與吉星結伴，一同遨遊大地，探索不同的  
歷史及文化


Live a Cusi life that filled with happiness  
and fortune! Be the first of your friends to:


- Keep Cusi with you wherever you go;
- Share Cusi's fortune with your loved ones;
- Travel the Cusi way and experience  
ancient cultures.

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